Potomac District Highlights – Sept. 11, 2012
Cub Scout Edition

The Potomac District is the geographic unit of the National Capital Area Council – covering Bethesda, Chevy Chase, Garret Park, Kensington, Potomac, Rockville, and some of Wheaton & Silver Spring. Its charge is to work with its units to ensure their success and growth.
95 units (43 packs, 35 troops, 12 crews, 3 teams, 2 Explorer posts) – approx. 2900 total Scouts.

Professional Staff changes over summer & early September:

Don Kilgore is our District Director – the senior professional for Potomac.
Email: Donald.Kilgore@scouting.org
Cell: 301-379-9815

Kent Sneed returns as our District Executive– the junior professional for Potomac.
Email: Kent.Sneed@scouting.org
Cell: 513-551=9262

They'll share and split duties depending on the work flow.
They won't split the district geographically or functionally.
So email both if you have a new topic, and they'll decide who will handle it.

Duane Armstrong transferred to Seminole County, Florida to be closer to family.

Join Scouting and Recruiting:

1. Good luck to Pack 472 – being reformed at St. Mary's Catholic School in downtown Rockville.
2. Good luck with your recruiting. Get the word out – especially thru pack moms.
3. Turn in new Scout applications and money in a timely manner. Turn-in dates:
   a. Weds., Sept. 12, 7:00 to 9:00 pm at Scout Center
   b. Sat., Sept. 29, 10 AM to Noon at Scout Center
   c. Or email/call Don or Kent for pick-up
4. **Chair's Commendation Award – to recognize outstanding recruiting**
   Two requirements:
   a. Earn Journey to Excellence membership requirement #3 at GOLD (+10% growth) level, AND
   b. Turn in these Scout applications to Don Kilgore or Kent Sneed by Oct. 31.

   Ribbons to be awarded at Nov. Roundtable.
5. **Recruiting is a year-around task!**

Advertising

Council will run generic "join Scouts" ads in PTA directory publications and in the Gazette newspapers. See school list below. These ads will link to **BeAScout.org** to find neighborhood units & contact info. **Units will have to keep their BeAScout map pins updated. Registered unit Key 3 leaders** (e.g. Cubmaster, Committee Chair & Chartered Org. Rep.) **have access thru their MyScouting accounts.**

Advertising plan for schools contracting PTA directory publications to A to Z Directories

Bethesda-Chevy Chase cluster
- Bethesda ES
- Bethesda- Chevy Case High School
- Chevy Chase ES
- North Chevy Chase ES
- Rosemary Hills Primary
- Somerset ES
- Westbrook ES
- Westland Middle School

Churchill cluster
- Bells Mill ES
- Beverly Farms ES
- Cabin John Middle School
- Hoover Middle School
- Potomac ES
- Seven Locks ES
- Wayside ES

Walter Johnson cluster
- Ashburton ES
- Garrett Park ES
- Kensington Parkwood ES
- Luxmanor ES
- North Bethesda Middle School
- Walter Johnson High School
- Wyngate ES

Whitman cluster
- Bannockburn ES
- Bradley Hills ES
- Burning Tree ES
- Carderock Spring ES
- Pyle Middle School
- Wood Acres ES

Wootton cluster
- Beall ES
- Cold Spring ES
- DuFief ES
- Fallsmead ES
- Lakewood ES
- Ritchie Park ES
- Robert Frost Middle School
- Travilah ES

DC Public Schools
- Janney ES
- Lafayette ES
- Murch ES

Private Religious Schools
- Congregation Beth El, Bethesda
- St. Jane De Chantal, Bethesda
- Temple Beth El, Bethesda
- Washington Hebrew ECC, Potomac
- Washington Hebrew ECC, Washington DC
- Washington Hebrew Religious, Potomac
- Temple Beth Ami, Rockville

District volunteers and professionals are also "working" large public events – attended MCPS Back to School Fair on NIH Film Festival. Again, handout is a generic card that links to BeAScout.org

Pack Earn National Summertime Award this Summer?

Did your pack offer 3 activities last summer, e.g. Day Camp, Camp Snyder, Goshen, fishing trip, picnic, etc? If so, your pack probably has qualified for National Summertime Award.

Fill out application to get your pack and/or den recognition ribbons.
Scouts who attended at least 3 events probably earned National Summertime pin.
Application form online: http://www.scouting.org/filestore/pdf/33748.pdf

Training – CUB SCOUTS Adults ....Training Chair Bob Murphy, rmurphy@dykema.com

Youth Protection – needed every 2 years
Leader Specific module for each position – do online at myscouting.org or in person

District and County-wide Events Calendar Update.....attached

Popcorn Sales : ..... Pete Mapes, County-wide Popcorn Advisor
(Council only charges $1/person in dues. We have to raise the rest of the money for the back-office costs thru fund raising. Last year's revenue sources were: 46% activity charges (e.g. Goshen, Day Camp, Camp Snyder), 17% Friends of Scouting, 14% Special Events, 11% Popcorn, 3% United Way, 6% other.)

a. Contact Pete & Nona to reserve grocery store sites, 301-881-1446.
b. This year, consider selling popcorn at election voting sites. Contact Board of Elections for permission.
c. Next order date= Oct. 5