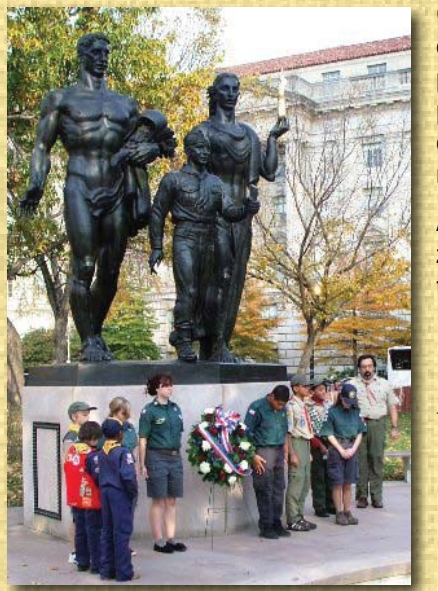
Why is an Endowment Fund so important?

On June 21, 1911, a group of businessmen met at the Willard Hotel on Pennsylvania Ave NW in Washington, DC, to create the structure for what is now the National Capital Area Council (NCAC). Their vision was "to organize the boys…into units and teach them, or cause them to be taught through duly designated leaders, discipline, patriotism, courage, habits of preservation, self-control and the ability to care for themselves in all exigencies of life."

More than a century later, NCAC is putting that vision into practice on a daily basis for 56,400 boys and girls through the dedication of more than 21,100 registered adult volunteers...and countless known and unknown supporters. Our resources are focused on ensuring every young person in this area has the opportunity to grow into positive, productive, contributing members of society by learning leadership skills and developing strong character and healthy living habits.

"Be Prepared" has always been and remains BSA's motto. But as Scouting enters into its second century of service to America, we have added a new theme - "Prepared. For Life." - that brings into sharp focus the challenge of addressing and supporting the changing needs of today's young people. NCAC has always garnered praised for its fiscal stewardship of funds received, but it has struggled to make a priority of building its Endowment Fund, a critical resource in providing long-term financial security. Until now. In 2011, NCAC's Executive Board approved a five-year strategic plan that outlines a very specific goal: Increase the Endowment Fund, valued at just under $4 million dollars, to $12 million by the end of 2015.



Growing our Endowment enables this Council to operate without worrying about the impact of unexpected capital expenditures on daily program support. It will also help NCAC weather the ups and downs of the stock market, the job market and the market of supply-and-demand for its services.

A strong Endowment Fund exemplifies an organization's vision for the future and its foresight to lay the foundation for success.

"We never fail when we try to do our duty; we always fail when we neglect to do it."
Lord Robert Baden-Powell

BOY SCOUTS OF AMERICA®
NATIONAL CAPITAL AREA COUNCIL

Endowment & Major Gifting Opportunities

James E. West Fellowship

A gift to a local council, designated to its endowment fund. Donors may make cumulative gifts to reach Silver, Gold, and Diamond levels.

- **$1,000+ Bronze Member Level**
  Recognition: Certificate, bronze pin
- **$5,000+ Silver Member Level**
  Recognition: Certificate, silver pin
- **$10,000+ Gold Member Level**
  Recognition: Certificate, gold pin
- **$15,000+ Diamond Member Level**
  Recognition: Certificate, diamond pin

Second Century Society

An outright gift of $25,000 or more payable over five years, or a deferred gift of $100,000 or more, to a local council, BSA Foundation, high-adventure base, or any BSA entity for operating, capital, or endowment.

- **$25,000+ Member Level**
  Recognition: Lapel pin, certificate
- **$100,000+ Member Level**
  *Recognition: Lapel pin, certificate, framed Rockwell print, custom Second Century Society insignia item**
- **$500,000+ Member Level**
  *Recognition: Lapel pin, certificate, limited-edition framed Rockwell print, custom Second Century Society insignia item**
- **$1,000,000+ Member Level**
  *Recognition: Lapel pin, certificate, premium framed Rockwell print, custom Second Century Society insignia item**

Donors making outright gifts of $100,000 or more are designated as "Members with Distinction." Donors making deferred gifts of $500,000 or more are designated as "Legacy Members." Members in these categories receive special recognition and opportunities provided by the BSA Foundation.
** Member level appropriate*

Presidents Leadership Council

Gifts to or through the BSA Foundation payable over five years, as part of an advised fund, designated fund, trust, or other Foundation fund structure. Gifts may be designated to benefit local councils, high-adventure facilities, or other Boy Scouts of America entities.

- **$1,000,000+ Member Level**
  Recognition: A numbered limited-edition replica of Rockwell's "Scoutmaster" in bronze; original commissioned Presidents Leadership Council marble sculpture; a framed, full-size Rockwell giclée of the donor's choice from a catalog of artwork; custom Presidents Leadership Council tie; invitations to exclusive Presidents Leadership Council events
- **$5,000,000+ Member Level**
  Recognition: Personal customized recognition items
- **$10,000,000+ Member Level**
  Recognition: Personal customized recognition items

Can't Wait
Norman Rockwell (1972)

For more information or
to make a donation, please contact

National Capital Area Council
Boy Scouts of America

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