Chain Bridge District Program Launch 2012

Popcorn

See website:

http://boyscouts-ncac.org/openrosters/ViewOrgPageLink.aspx?LinkKey=16722&orgkey=1989

District Kernel:

Larry Hume **CBDPopcornKernel@gmail.com** 703.577.3048 (cell)

Call for assistance:

- New unit sales
- Questions on ordering or sales
- Prize processing
- General questions

Assistant Kernel:

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NCAC Contacts:

Bob Henke NCAC Popcorn Sale Chair 703-971-7581 home

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Unit Sales Guide - Steps To Success

Why Sell Popcorn?

- Highest Profit Return-Over 70% returned to local Scouting
  - You can earn enough money to fund your unit's scouting program needs for the entire year
  - With part of the revenue generated, Council uses their portion of the funds for camping programs, leader training, Camporees, customer support, etc.
- No up Front Money
  - A council run fundraiser that allows your unit to order the product needed for a successful sale.
- A Turn Key Program
  - All sales tools provided for success: Order forms, online ordering, Scout prizes, training materials, online training videos, etc.
- Proven Product Quality
  - Superior products and pricing with high consumer appeal.
  - No "Trans-Fat" and Microwave products made with Canola oil.
  - 92% of consumers will buy product again each season.
- Teaches Life Lessons
  - Teaches Scouts the responsibility of "Earning His Own Way" and builds self-confidence.
  - Scouts learn leadership and financial skills.
  - The Popcorn sale provides Scouts with an opportunity to earn advancements and merit badges
- Program Support
  - Council staff and volunteers available for assistance
  - Local trainings available to guide you through a successful sale.
- Sales types
  - Take orders
  - Show and Sell
  - Online Sales

Less Time Fundraising = More Time for Scouting